



JOB ANNOUNCEMENT:

Network Strategies Director - Center for Media Justice (CMJ)

Remote Position based in Bay Area, South, Midwest, Southwest

Applications due: Monday July 16, 2018

The Opportunity:

Are you a network nerd with a passion for media justice and digital rights? Do you enjoy building relationships and finding new ways to collaborate? Are you a creator who can bring an inspired vision to life? If you're an experienced racial justice advocate, with a background in coalition strategies and deep familiarity both culturally and strategically with movements for racial justice, Black liberation, queer, trans and migrant rights -- you might be the experienced leader we've been waiting for.

The Center for Media Justice (CMJ) is looking for an eloquent organizer-at-heart with a real understanding of how to build a national network, with a passion for building relationships that bring diverse individuals and organizations together to collaborate so we can all win. As a senior leader at CMJ, the Network Strategies Director will galvanize and represent our media justice network while being a leading voice on media justice among racial and economic justice organizations. This exciting new senior leadership position at the organization is an opportunity for the right leader to make CMJ more visible and scale our presence in a networked way.

The Team:

The Network Organizing Team at CMJ is a newly established, creative and passionate group working across the country to facilitate communication, connection, and collaboration within the Media Action Grassroots Network (MAG-Net). Network Organizing Team members work alongside the Campaign Team staff to mobilize network members and supporters for media justice campaigns. As the leader of this relatively new team, the Network Strategies Director will develop long term priorities for network organizing and capacity building strategies at the Center for Media Justice.

Key Responsibilities:

- Provide visible and dynamic leadership and a powerful inspiring voice to the Media Action Grassroots Network, represent the network in media and policy debates alongside other Network leaders, and drive racial justice alliance building for media and digital rights, justice, and power with sister organizations and networks.
- Set long-term priorities for network organizing and capacity building strategies at the Center for Media Justice. Design short term plans to fulfill these priorities and oversee effective strategy development, funding and operations of these plans.
- Support fundraising to catalyze, sustain and grow network organizing strategies at Center for Media Justice through regular foundation reporting and some grant writing.
- Lead inclusive network governance programming, infrastructure, practices and events that support and engage the network members in decision-making and planning. Specifically design and oversee national and regional membership convening, membership dues and member collaboration.

- Develop, establish and assess members' experience of Network benefits which leads to improved network infrastructure to ensure healthy, vibrant communication, relationships and collaboration amongst network member organizations, individual participants, and the Center for Media Justice.
- Design and oversee effective delivery of culturally-grounded and peer-reviewed curriculum and skills building/educational events on strategic communications, surveillance self-defense, cultural organizing, and media activism to more than 300 network-based and allied leaders annually, via coordination of the Media Justice Training Partnership.
- Maintain and integrate a working knowledge of trends and best practices in network organizing, capacity building, and media rights, access and power.
- Attend meetings of the organization and the network as appropriate including staff meetings, retreats, network member convening, and other organizational and network events as appropriate.

Required Skills, Experience, and Abilities

- 5+ years experience providing leadership for statewide or national network/alliance/coalition or commensurate experience
- 7+ years of organizing experience and familiarity with theories and techniques of community organizers, network organizing and social justice alliance building
- Consummate relationship builder, deep love and ability to represent the Network and our members and supporters
- Experience managing other staff to be successful
- Strong writer and inspiring speaker
- Demonstrated leadership, with bold approaches operationalized with consistent follow through
- Experience working in communities of POC, Trans, Queer, People Across the Gender Spectrum, Women of Color.

Preferred Skills and Experience:

- Familiarity with media justice organizations, networks, leaders and issues
- Experience in training, capacity building, and curriculum development
- Experience with Wordpress, Salesforce, Basecamp, Nationbuilder and Cision.

The Position

The Network Strategies Director is a 40 hour/week, full-time exempt position, and is supervised by the Executive Director of the Center for Media Justice. Salary is between \$70K - \$75K DOE with full medical, dental and vision benefits, optional 401(k), a substantial vacation package, and a quarterly personal wellness stipend. *Position is based in the SF Bay Area. For the right candidate, we will also consider various locations with a preference for the Midwest, South and Southwest. Position requires ability to travel a minimum of five times annually, work nights and weekends as needed.*

To Apply

Please submit your resume, a cover letter expressing why your experience, skills, commitment, and vision make you the right candidate to support and grow the power of the Center for Media Justice. In addition, please submit a writing sample and additional materials demonstrating your experience with developing, evaluating or mobilizing networks, alliance building, or coalition strategies. Materials should be sent to jobs@mediajustice.org with the subject line: "Network Strategies Director." Please send PDFs only.

People of color, women, Transgender and Queer people strongly encouraged to apply.